Use this as your guide for social media posting for the Purple Pinkie Donut Day 2023. You will find posts for specific days and specific social media channels. You just need to copy and paste to the appropriate social media channel.

If you have questions, contact Joe Stabb at [jstabb@utk.edu](mailto:jstabb@utk.edu).

**September 12, 2023**

**Facebook**

Preorders begin today! Take the #PurplePinkiePromise and start ordering your #PurplePinkieDonuts!

<https://www.purplepinkiedonuts.org/>

#endpolionow #rotary #peopleofaction

**Instagram**

Take the #PurplePinkiePromise and start ordering your #PurplePinkieDonuts! Use the link in the bio to order.

#endpolionow #rotary #peopleofaction

**LinkedIn**

Support #EndPolioNow and @RotaryInternational and take the #PurplePinkiePromise. Order your #PurplePinkieDonuts online at <https://www.purplepinkiedonuts.org/>.

**Twitter**

Preorders begin today! Take the #PurplePinkiePromise and start ordering your #PurplePinkieDonuts!

<https://www.purplepinkiedonuts.org/>

#endpolionow #rotary #peopleofaction

Graphic: 9-12\_PPD.png



**September 14, 2023**

**Facebook**

Pre-order your @PurplePinkieDonuts before October 16. Every donation of $25 receives a box of 10 donuts!

<https://www.purplepinkiedonuts.org/>

**Instagram**

Pre-order your @PurplePinkieDonuts before October 16. Every donation of $25 receives a box of 10 donuts!

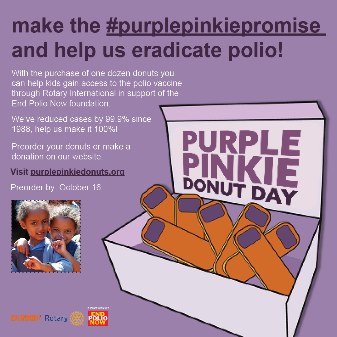
Carousel of images:

9-14\_PPD-1.png

9-14\_PPD-2.png

9-14\_PPD-3.png

9-14\_PPD-4.png



**September 18, 2023**

**Facebook**

Help fight Polio! Get your #PurplePinkieDonuts today!

<https://www.purplepinkiedonuts.org/>

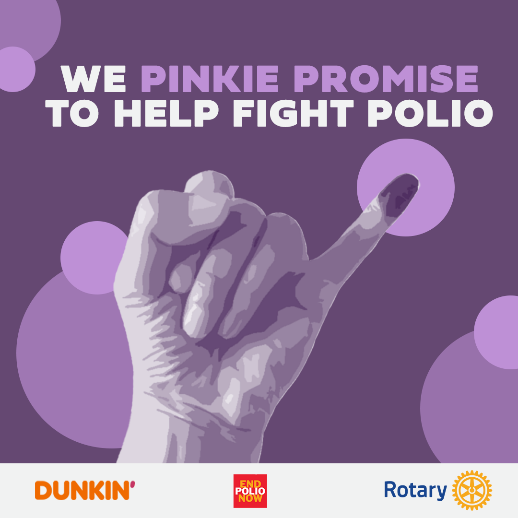
**Instagram**

Help fight Polio! Get your #PurplePinkieDonuts today! Find the link to order in the bio.

**Twitter**

Help fight Polio! Get your #PurplePinkieDonuts today! <https://www.purplepinkiedonuts.org/>

Graphic: 9-18\_PPD.png



**September 20, 2023**

**Facebook**

Your $25 donation becomes $187.50 in the global fight to eradicate polio and on top of that you get a free box of #PurplePinkieDonuts as a thank you. Order today at <https://www.purplepinkiedonuts.org/>.

**Instagram**

Your $25 donation becomes $187.50 in the global fight to eradicate polio and on top of that you get a free box of #PurplePinkieDonuts as a thank you. Order today!

Graphic: 9-20\_PPD.png

A hand holding a donut with purple frosting

Description automatically generated

**September 26, 2023**

**Note, there is different content for different locations for today. Make sure you are using the correct text for your donut day.**

**Facebook**

**TN/MS –** #PurplePinkieDonutDay is October 25! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. <https://www.purplepinkiedonuts.org/>

**AL -** #PurplePinkieDonutDay is October 24! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. <https://www.purplepinkiedonuts.org/>

**Instagram**

**TN/MS –** #PurplePinkieDonutDay is October 25! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. Click the link in the bio.

**AL -** #PurplePinkieDonutDay is October 24! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. Click the link in the bio.

**Twitter**

**TN/MS –** #PurplePinkieDonutDay is October 25! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. <https://www.purplepinkiedonuts.org/>

**AL -** #PurplePinkieDonutDay is October 24! Order your #PurplePinkieDonuts by October 16! 100% of your $25 donation goes to #EndPolioNow. <https://www.purplepinkiedonuts.org/>

Graphic: 9-26\_PPD.png

A white circle with purple text

Description automatically generated

September 28, 2023

**Facebook**

Rotarians who donate to the “Raise for Rotary” fundraiser by October 24, (World Polio Day) will activate matching funds as part of the #PurplePinkieDonut campaign and will receive Paul Harris credit directly for their donation. <https://www.purplepinkiedonuts.org/>

#rotary #peopleofaction #serviceaboveself #endpolionow

**Instagram**

Rotarians who donate to the “Raise for Rotary” fundraiser by October 24, (World Polio Day) will activate matching funds as part of the #PurplePinkieDonut campaign and will receive Paul Harris credit directly for their donation. Click the link in the bio.

#rotary #peopleofaction #serviceaboveself #endpolionow

**Twitter**

Rotarians who donate to the “Raise for Rotary” fundraiser by October 24, (World Polio Day) will activate matching funds as part of the #PurplePinkieDonut campaign and will receive Paul Harris credit directly for their donation. <https://www.purplepinkiedonuts.org/>

#rotary #peopleofaction #serviceaboveself #endpolionow

Graphic: 9-28\_PPD.png

A hand holding a donut with purple frosting

Description automatically generated

**October 2, 2023**

**Facebook**

Order your #PurplePinkieDonuts before October 16. For each $25 donation you will receive 10 #PurplePinkieDonuts. Make a donation online at <https://www.purplepinkiedonuts.org/>.

**Instagram**

Order your #PurplePinkieDonuts before October 16. For each $25 donation you will receive 10 #PurplePinkieDonuts. Make a donation at the link in the bio.

**Twitter**

Order your #PurplePinkieDonuts before October 16. For each $25 donation you will receive 10 #PurplePinkieDonuts. Make a donation online at <https://www.purplepinkiedonuts.org/>.

Graphic: 10-2\_PPD.jpg

A cartoon character with purple liquid on it

Description automatically generated

**October 4, 2023**

**Facebook**

Over the last 5 years we have raised just under $5 Million for the eradication of polio and our goal is to add another $1.5 Million this year. Make your $25 donation to support #EndPolioNow! <https://www.purplepinkiedonuts.org/>

**Instagram**

Over the last 5 years we have raised just under $5 Million for the eradication of polio and our goal is to add another $1.5 Million this year. Make your $25 donation to support #EndPolioNow!

**Twitter**

Over the last 5 years we have raised just under $5 Million for the eradication of polio and our goal is to add another $1.5 Million this year. Make your $25 donation to support #EndPolioNow! <https://www.purplepinkiedonuts.org/>

Graphic: 10-4\_PPD.png

A poster of a person holding a donut

Description automatically generated

**October 10, 2023**

**Facebook**

One week left to donate and receive #PurplePinkieDonut. Make your donation today! <https://www.purplepinkiedonuts.org/>

#endpolionow #rotary

**Instagram**

One week left to donate and receive #PurplePinkieDonut. Make your donation today! Link in bio!

#endpolionow #rotary

**Twitter**

One week left to donate and receive #PurplePinkieDonut. Make your donation today! <https://www.purplepinkiedonuts.org/>

#endpolionow #rotary

Graphic: 10-10\_PPD.png

A box of purple donuts

Description automatically generated

**October 12, 2023**

**Facebook**

Monday, October 16, is the last day to donate and receive your box of #PurplePinkieDonut. Donate before it is too late! Four days left! <https://www.purplepinkiedonuts.org/>

#endpolionow #rotary #peopleofservice

**Instagram**

Monday, October 16, is the last day to donate and receive your box of #PurplePinkieDonut. Donate before it is too late! Four days left! Click the link in the bio.

#endpolionow #rotary #peopleofservice

**Twitter**

Monday, October 16, is the last day to donate and receive your box of #PurplePinkieDonut. Donate before it is too late! Four days left! <https://www.purplepinkiedonuts.org/>

#endpolionow #rotary #peopleofservice

Graphic: 10-12\_PPD.png

A cartoon character with purple substance on it

Description automatically generated

**October 16, 2023**

**Facebook**

Today is the last day to donate and receive a box of #PurplePinkieDonut! <https://www.purplepinkiedonuts.org/>

**Instagram**

Today is the last day to donate and receive a box of #PurplePinkieDonut! Click the link in the bio!

**Twitter**

Today is the last day to donate and receive a box of #PurplePinkieDonut! <https://www.purplepinkiedonuts.org/>

**LinkedIn**

Today is the last day to donate and receive a box of #PurplePinkieDonut! <https://www.purplepinkiedonuts.org/>

Graphic: 10-26\_PPD.png

A purple and white sign

Description automatically generated

**October 19, 2023**

**Facebook**

You can still donate to support #PurplePinkieDay and #EndPolioNow! Raise for #Rotary to help us eradicate polio.

<https://raise.rotary.org/PurplePinkieDonuts/fundraiser328>

#peopleofservice

Graphic: No graphic

**October 23, 2023**

**Note…posts for Alabama only!**

**Facebook**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Instagram**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Twitter**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

Graphic: 10-25\_PPD.png

A purple and white text

Description automatically generated

**October 24, 2023**

**Note…posts for Alabama only!**

**Facebook**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Instagram**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Twitter**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

Graphic: 10-25\_PPD.png

A purple and white text

Description automatically generated

**October 24, 2023**

**Note…posts for Tennessee only!**

**Facebook**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Instagram**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Twitter**

Tomorrow is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

Graphic: 10-25\_PPD.png

A purple and white text

Description automatically generated

**October 25, 2023**

**Note…posts for Tennessee only!**

**Facebook**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Instagram**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

**Twitter**

Today is #PurplePinkieDay! Don’t forget to pick up your #PurplePinkieDonut!

Graphic: 10-25\_PPD.png

A purple and white text

Description automatically generated